# **Robert Griffith Gonsoulin**

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## EDUCATION

The University of Texas at Austin, Austin, TX

- Journalism Major, Bachelor of Journalism, Business Minor •
- GPA: 3.94 •
- Relevant Coursework: Broadcast Capstone, Television Reporting, Reporting Sports, Foundations of Business Law & Ethics, Foundations of Accounting, Reporting: Words, Reporting: Images, Media Law
- Areas of Interest: Sports Media Production, Media Rights, Content Distribution, Business Development, Broadcasting

UTNY, New York City, NY

• UT Austin's internship-first program in NYC

### **EXPERIENCE**

Collegiate Sports Management Group, Media and Analytics Intern, Stamford, CT June 2024 – September 2024 Collegiate Athletics and eSports Valuation Company

- Analyzed data on different NCAA Division I, II and III schools and conferences to provide them with relevant takeaways about their current multimedia representation.
- Prepared scopes of services and conducted outreach for prospective clients, universities and professional sports teams.

Dave Campbell's Texan Live, Play by Play Commentator, Austin, TX September 2023 – Present Texas High School Sports Live Streaming Outlet

- Commentate live on high school football games in Austin-area for a subscription-based outlet.
- Report the game scores on my personal X (Twitter) account for the outlet to promote.

KXAN-TV - Nexstar Media Group, Inc, Sports Intern, Austin, TX

Austin's NBC-Affiliate Station

- Helped sports reporters from Austin's local NBC affiliate station prepare their segments for the 6 p.m., 9 p.m. and 10 • p.m. editions of KXAN News by cutting and editing VOs and SOTs of Austin-area sports.
- Shadowed reporters in the field to attend media availabilities, shoot B-roll and perform my own standups.

### STUDENT CLUBS AND ORGANIZATIONS

Texas Student Television, College Crossfire Host, Sports Reporter and Producer, Austin, TX February 2022 – Present UT Austin Official Student Broadcast Network

- College Crossfire: Host weekly Wednesday night show, as well as write and ask questions about popular sports topics for panelists to debate for the 2024-25 academic school year. Associate produced for the show in the 2023 spring semester, tasking myself with producing video content for each episode and filling in for any needed roles.
- *College Press Box*: Host weekly episodes and serve as an analyst for various collegiate and professional sports.
- 2024 Football Producer: Attend and report on weekly Texas football media availabilities and produce video content.
- 2023 Track & Field Producer: Produced video content and reported on UT meets and team news.

Burnt Orange Sports Network, Assistant Director and Live Texas Sports Commentator October 2024 – Present UT Austin Student Media Live Sports Commentating Startup (not officially broadcasted anywhere yet)

Produce podcasts on current UT Athletics news and commentate live on its sporting events for personal experience. Reporting Texas TV, News Anchor, Producer and Reporter, Austin, TX August 2023 - May 2024 UT Austin School of Journalism and Media's Broadcast News Show

- Field reported, filmed, wrote and edited three PKGs, 2-3 minute video segments, accompanied by a web story, on events surrounding the university and the city of Austin to air on the show's weekly newscasts as part of the Television Reporting and Broadcast Capstone courses.
- Reported live from the newsroom and worked audio, camera and playback in the control room during newscasts.

### ADDITIONAL SKILLS

Tech Skills: Adobe (Audition, Premiere Pro, Photoshop), Video Editing, Microsoft Office, Google Suite, AP ENPS, Bitcentral Industry Skills: Preparing scopes of services, Analytics and Valuation for multimedia rights, Producing VOSOTs and PKGs Soft Skills: Patience, Leadership, Communication, Empathy, Cultural Competence, Time Management Languages: Proficient in Spanish

Interests: Saltwater Fly Fishing, Hunting, Cooking and Grilling, College Football, Exploring Famous Landmarks and Music

Pending, May 2025

Summer 2024

May 2023 - August 2023